

Giantprint's High-End Photo Enlargement Service To Go Live In September

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Giantprint, a premium online photo processing centre, will begin offering their services to the Australian web community in September 2008.

Giantprint Pty Ltd specialises in the "oversize", or "poster size" category of photo enlargement. As a high-end processing centre, their services will be attractive to a wide range of users, including professional and semi-professional photographers, digital artists, and of course consumers seeking higher quality reproduction of their photos.

The online ordering process is quick and secure, and features a user-friendly file upload facility. What differentiates this upload facility from many others is that clients can submit awkwardly large images without having to manually send in files via the postal service.

Only high-grade materials are used, including some of the finest papers in the world. A choice of media is offered, including canvas; glossy, semi-gloss or matte paper, as well as a range of fine art papers.

Prospective clients will be pleased to know that Giantprint has a strong focus on quality control, colour management and the durability (or archivability) of their work. Also appealing will be the option to request a printed colour proof prior to committing to any order.

A framing service will be offered shortly after the initial launch in September. Canvas stretching will be available upon launch, as will an exciting alternative to 'traditional' framing, which Giantprint refers to as 'elegant poster hangers'.

The poster hangers are made of high-quality brushed aluminium, and consist of a horizontal rod designed to hold the top part of the print, and another rod attached to the bottom of the print, which acts as a weight preventing the print from curling. The profile of the poster hanger is very slim. They can be quickly mounted to a wall using just a single nail. Alternatively, they can be mounted on a window using a separate accessory. Poster hangers offer an attractive display option to those clients seeking a minimalist approach to showing their images.

For more information, please visit <http://www.giantprint.com.au/>